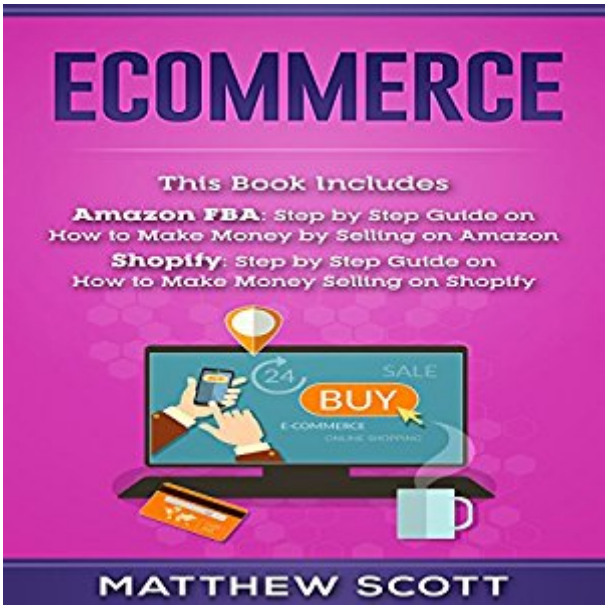
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Synopsis

Ecommerce This amazing two-book ecommerce bundle includes: FBA Shopify Tired of the rat race? Fulfillment by can be your ticket out of the rat race without creating an unmanageable amount of work for yourself. As selling online becomes a larger and larger business, the massive opportunities at are practically waving money in everyone’s face, and all we have to do is reach out and grab it. The problem most of us face is that we jump in head first. There are some definite lessons to be learned that way, but wouldn’t it be easier if we avoided some of the mistakes that lose what little startup capital we have? Taking advice from a seasoned FBA seller, and learning from his mistakes, will not only help ease the technical requirements, but it will help motivate you to focus on the right information, find the right products, and make the best sales possible. Learn the ropes If you don’t want a blind start, or if you’re struggling through a blind start, it’s time you learned a few things, including: How to manage an Seller Central account How to optimize sales without simply underpricing items based on the lowest possible prices available How to source new products through retail arbitrage at local stores near you How to decide if products are practical and viable to earn a sizable return on investment How to avoid money-losing methods and tactics that simply won’t work in the 21st century How to create your own product listings in a manner that screams professionalism and leads to sales How to develop your own brand with products that you didn’t have to research, develop, and produce How to keep tabs on your success through reporting tools and records keeping How to always continue growing your business by working ON the business instead of FOR the business

Book Information

Audible Audio Edition
Listening Length: 4 hoursÃ Â andÃ Â 9 minutes
Program Type: Audiobook
Version: Unabridged
Publisher: Platinum Press LLC
Audible.com Release Date: July 20, 2017
Language: English
ASIN: B07423CHFX
Best Sellers Rank: #100 inÃ Â Books > Business & Money > Marketing & Sales > Marketing > Web Marketing #175 inÃ Â Books > Business & Money > Processes & Infrastructure > E-Commerce #261 inÃ Â Books > Computers & Technology > Internet & Social Media

Customer Reviews

This is a great book set on Ecommerce.All of the things, tips and guides that I need to know about ÃƒÂ¢Ã â ¬Ã Å“how to make money selling on , shopify: step by step guide on how to make money selling on shopifyÃƒÂ¢Ã â ¬Ã Â• are already included and well written inside. Matthew Scott has done an incredible awesome job in compiling and creating this book.Also the unique part of this book is the compilations of the ÃƒÂ¢Ã â ¬Ã Å“How to create your own product listings in a manner that screams professionalism and leads to sales & How to implement search engine optimization tips and tricks in blogs, product descriptions, and all your content in order to improve your overall visibilityÃƒÂ¢Ã â ¬Ã Â•. Very informative, useful and well explained.This book is really a great resource for those who want to learn more about Ecommerce.

A large set of practical knowledge and methods of application. Each chapter, step by step, provides insight into how the online business is organized. And you can literally begin with the first chapter to apply knowledge and before reading the book get the first serious results.An ideal book for both beginners and experienced online business players. Because here it is well described the importance of each step, as well as what will be if treated lightly.

What a good start to have this book. It really opened my mind to new possibilities of being final free with this kind of tool. In becoming a seller is not an easy job but it is worthy enough to have place or open an account here. A platform that is renowned worldwide and a good handle to its members. Glad to have it. Thanks for the tips

Still reading this when I get the time. Hope to pick up some nuggets that I can use in my selling adventure.

Making own online business is very expensive and complex. Here the solution comes handy with this book where author has written a very clear concept and tutorials about FBA. With this kind of helping book, people can make their business in a top large online ecommerce site which is . This can help expanding one’s business to the way of success.Surely recommend this book.

good bundle, inside you can find a lot of helpful info on shopify and fba

A lot of useful information and very detailed step by step strategies on how to start selling on . You

should not expect easy money there and this book explains it in details. Matthew Scott gives an unique information on how to avoid money-losing methods and tactics. You can never go wrong when using this book. Definitely worth reading.

In fairness I purchased this because it would be a quick read. Not in depth, nothing earth shattering either but a solid bit of consolidated knowledge. Worth the read and worth the price if this is a road you are considering traveling. I am such a novice at this but have a strong drive to succeed. I am going to soak in what I read for a little bit than start back on chapter one.

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